

Advisory Services: Renewables & Efficiency Advisory

Expert guidance from project evaluation through contract execution



The renewable energy and energy efficiency marketplace presents real complexity for organizations navigating it on their own. Technologies vary. Incentive structures change. Financing options carry different risk profiles. And vendors don't always make the tradeoffs clear. Without independent expertise, organizations often leave value on the table or commit to the wrong project entirely.

Our Role in Your Strategy

Freedom Energy provides objective, data-driven advisory support across the full lifecycle of renewable and efficiency projects. Our team brings an agnostic mindset to every engagement, with no supplier affiliations and no preferred vendors. We conduct rigorous financial modeling, manage the bid process, and guide contract review and negotiation so your organization makes decisions grounded in analysis, not assumptions.

What Our Advisory Partnership Delivers

- Project and incentives analysis and strategy
- Financial modeling across project scenarios
- RFP development and bid process management
- Contract review and negotiation support
- Risk assessment and project feasibility analysis

Key Benefits

- Clarity across project options and trade-offs
- Full incentive identification and qualification
- Optimized contract terms and protections
- Reduced risk throughout project development
- Significant reduction in internal workload

What We Need From You

- A brief discovery conversation
- 12 months of utility bills
- Energy usage data (kWh / location / rate class)

Meet Your Dedicated Renewable Advisor



Byron Blankenhorn
Renewable Program Director

*20+ years of energy market expertise,
focused on your results.*

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