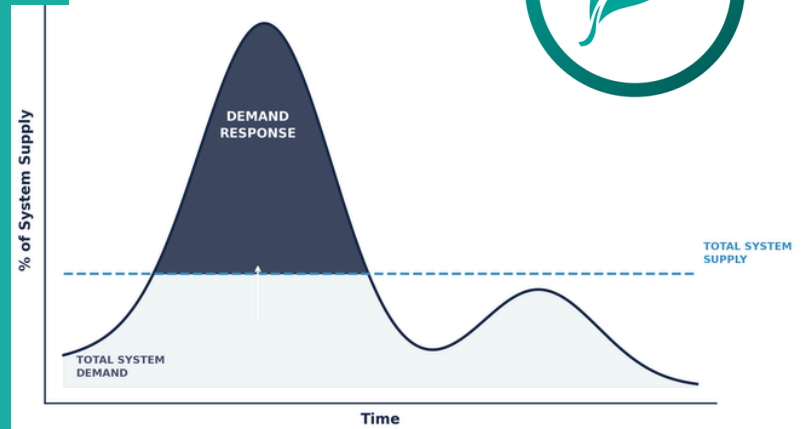


# Demand Response

Turn peak-demand flexibility into a measurable financial advantage.



Capacity charges are among the most controllable and most overlooked line items on a commercial electricity bill. Organizations that can strategically reduce consumption during peak demand periods have direct access to financial programs that compensate them for that flexibility. Most organizations eligible for these programs simply don't know they qualify, or haven't optimized their participation.



## Our Role in Your Strategy

Freedom Energy identifies and manages demand response program participation on behalf of our clients. We evaluate local, state, and utility programs to determine which options are the best fit for your load profile and operational constraints. Our team coordinates vendor selection, handles program enrollment, and structures participation to maximize the economic return for your organization, without disrupting your operations.

## What Our Advisory Partnership Delivers

- Program identification and qualification analysis
- Economic analysis across available program options
- Vendor evaluation and selection support
- Contract review and enrollment coordination
- Ongoing performance monitoring and reporting

## Key Benefits

- Direct financial compensation for demand flexibility
- Meaningful reduction in capacity charges
- No large asset installation required
- Supports Scope 2 emissions reduction goals
- Fully managed program coordination

## What We Need From You

- A brief discovery conversation
- 12 months of utility bills
- Energy usage data (kWh / location / rate class)

## Meet Your Dedicated Renewable Advisor



**Byron Blankenhorn**  
Renewable Program Director

*20+ years of energy market expertise, focused on your results.*

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