

# Energy Efficiency

Optimize your energy spend by getting more from every kilowatt you consume.



Inefficient building systems don't just drive up energy spend. They create operational risk, accelerate asset depreciation, and put organizations behind on sustainability commitments. Lighting, HVAC, building envelope, and controls automation all represent meaningful opportunities to reduce consumption and improve performance. The challenge is knowing where to start and how to structure projects that actually deliver returns.

## Our Role in Your Strategy

Freedom Energy helps organizations identify, plan, and execute energy efficiency improvements that deliver measurable results. We assess your building systems, model financial outcomes across project scenarios, and identify every applicable state, utility, and federal incentive to improve project economics. From bid management through contract execution, we guide the process so your team can stay focused on core operations.

## What Our Advisory Partnership Delivers

- Building systems assessment and opportunity identification
- Project planning and financial analysis
- Incentive analysis and program qualification
- RFP and bid process management
- Project contracting and execution support

## Key Benefits

- Optimized energy spend through reduced consumption
- Identification and monetization of incentive programs
- Improved building comfort and asset performance
- Regulatory and environmental compliance support
- Scope 1 and Scope 2 carbon reduction

## What We Need From You

- A brief discovery conversation
- 12 months of utility bills
- Energy usage data (kWh / location / rate class)
- Asset inventory (building systems and equipment)

## Meet Your Dedicated Renewable Advisor



**Byron Blankenhorn**  
Renewable Program Director

*20+ years of energy market expertise, focused on your results.*

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