

Onsite Battery Storage

Deploy stored energy strategically to manage costs and strengthen resilience.



Electricity costs aren't flat. They fluctuate throughout the day, and organizations pay a premium during high-demand periods. Capacity charges tied to peak demand can represent a significant and often poorly managed portion of an energy bill. Without a strategy for storing and deploying energy at the right time, organizations pay more than they need to and remain exposed to grid disruptions.

Our Role in Your Strategy

Freedom Energy helps organizations evaluate, plan, and execute onsite battery storage projects that are sized and structured around your specific load profile and financial objectives. We model the economics of available system configurations, identify applicable state, utility, and federal incentives, and manage the project development process from feasibility through contract execution, ensuring your investment is optimized before a commitment is made.

What Our Advisory Partnership Delivers

- Load profile analysis and system sizing assessment
- Economic modeling across storage configurations
- Incentive identification and qualification
- Project planning and system selection support
- Contracting and project execution coordination

Key Benefits

- Optimized energy spend through strategic dispatch
- Meaningful reduction in demand and capacity charges
- Enhanced grid reliability and operational resilience
- Scope 2 emissions reduction support
- Maximized project economics through incentive capture

What We Need From You

- A brief discovery conversation
- 12 months of utility bills
- Energy usage data (kWh / location / rate class)

Meet Your Dedicated Renewable Advisor



Byron Blankenhorn
Renewable Program Director

*20+ years of energy market expertise,
focused on your results.*

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