

# Onsite Solar PV (Photovoltaic)

Generate your own power. Reduce exposure. Build long-term energy independence.



Onsite solar is one of the most well-established paths to optimizing energy spend, but only when projects are structured correctly. Organizations that approach solar without rigorous financial modeling, independent vendor selection, and a clear understanding of available incentives often find that projected returns don't materialize. Site selection, system sizing, financing structure, and contract terms all have a direct impact on outcomes.

## Our Role in Your Strategy

Freedom Energy supports the full development lifecycle of onsite solar PV projects, from initial feasibility through contract execution. We conduct financial modeling across system configurations and financing structures, manage the RFP and bid process with qualified developers, and coordinate all incentive analysis and qualification. Our approach ensures your organization has independent analysis and expert representation at every stage of the process.

## What Our Advisory Partnership Delivers

- Incentive analysis and coordination (utility, state, federal)
- Economic and feasibility analysis
- System sizing and location evaluation
- Financial modeling across financing structures
- RFP management and project contracting support

## Key Benefits

- Optimized energy spend through on-site generation
- Flexible financing structures (PPA, lease, direct ownership)
- Attractive long-term return on investment
- Full monetization of available incentive programs
- Measurable reduction in carbon footprint

## What We Need From You

- A brief discovery conversation
- 12 months of utility bills
- Energy usage data (kWh / location / rate class)

## Meet Your Dedicated Renewable Advisor



**Byron Blankenhorn**  
Renewable Program Director

*20+ years of energy market expertise, focused on your results.*

**(877) 292-4232**  
**bblankenhorn@felpower.com**



**felpower.com**